

The background is a vibrant rainbow gradient, transitioning from blue at the top to red at the bottom. Scattered throughout are numerous small, rectangular pieces of confetti in various colors including blue, green, yellow, orange, and red. Some of these pieces are larger and more prominent, particularly in the center-right area, where they appear to be white or light-colored.

Diversity Inclusion Now

Creating Inclusive
Workplaces in Canada

NOVEMBER 18-20, 2019
diversityinclusionnow.ca
#DIN2019

Welcome Reception

Join Ryerson University's Diversity Institute and distinguished guests including the Honourable Senator Ratna Omidvar to celebrate 20 years of evidence driven change ranging from improving inclusion for newcomers through changing corporate comply or exchange legislation.

5:00

Arrival & Reception Registration

5:30

Remarks

- > **Hon. Ratna Omidvar**
Senator for Ontario, Senate of Canada
- > **Dr. Wendy Cukier**
Founder and Academic Director, Diversity Institute, Ryerson University
- > **Additional Speaker TBA**

6:15-7:00

Networking

Driving Systems Change for Workplace Inclusion

We will discuss challenges and progress in creating inclusive workplaces. Share practical strategies for implementing corporate action to drive change from industry leaders such BlackRock Canada, TD Bank Group and academic experts from across Canada. Hear from a distinguished panel about the importance of advocacy for policy change. Learn more about the importance of an intersectional lens and the particular challenges for Muslim women, persons with disabilities and transgendered people.

8:30-9:00

Registration

9:00-9:10

Welcome

- > **Julie Cafley**
Executive Vice President, Programs and Partnerships
Public Policy Forum

9:10-9:30

Opening Remarks:

Why Gender Data and Analysis Matters for the Future Of Work

- > **Rachel Wernick**
Senior Assistant Deputy Minister
Employment Social Development, Government of Canada

9:30-10:00

Driving Systems Change

- > **Dr. Wendy Cukier**
Founder and Academic Director
Diversity Institute at Ryerson University

10:00-10:15

Break

10:15-11:15

Organizational Diversity Strategies

- > **Vinita Jajware**
President
Toronto Insurance Women's Association
- > **Rahima Mamdani**
Vice President, People and Culture
United Way
- > **Eleanor McIntyre**
Managing Director, Chief Operating Officer
BlackRock Canada
- > **Additional Speaker TBA**

11:15-12:15

Tools and Techniques for "Moving the Dial"

- > **Denise Shortt**
Vice President, Industry Development and Diversity and Inclusion
Information Technology Association of Canada
- > **Dr. Abby Goodrum**
Professor and Program Coordinator, User Experience Design
Wilfrid Laurier University
- > **Additional Speaker TBA**

12:15-2:00

Lunch:

Trailblazing Legislative Change

- > **Senator, The Honourable Marilou McPhedran**
Senate of Canada
- > **Dr. Pamela Palmater**
Chair in Indigenous Governance
Ryerson University
- > **The Honourable Jean Augustine**
Queen's Privy Council, Companion of the Order of Canada
- > **Svend Robinson**
Former Member of Parliament

2:00-3:00

Intersectionality: "Miles to Go Before We Sleep"

- > **Ruby Latif**
Research Associate
Ryerson University
- > **Kory Wilson**
Executive Director, Indigeneous Partnerships and Initiatives
British Columbia Institute of Technology

3:00-3:15

Break

3:15-4:15

Data Driven Action: Next Steps

- > **Dr. Rupa Banerjee**
Associate Professor
Ryerson University
- > **Dr. Eddy Ng**
Professor and James and Elizabeth Freeman Chair in Management
Bucknell University
- > **Dr. Tania Saba**
Professor
University of Montreal
- > **Dr. Malinda Smith**
Professor
University of Alberta

4:15-4:30

Closing Remarks

Words Into Actions: Building an Inclusive Innovation Ecosystem to Support Diverse Entrepreneurs

We will have a series of interactive discussions that look at research driven analysis of the opportunities and challenges within inclusive entrepreneurship and innovation and hear insights from thought leaders while learning more about small actions that can drive big changes. We will highlight the challenges facing entrepreneurs and small medium sized enterprises and discovering the ways in which organizations can advance inclusive innovation to drive economic growth and social development with insights from the Women's Entrepreneurship Knowledge Hub.

8:30-9:00

Registration

9:00-9:20

Opening Remarks

- > **Dr. Suzanne Gagnon**
Chair in Leadership Education and Professor
University of Manitoba

9:20-9:40

Inclusive Entrepreneurship

- > **Councillor Kristyn Wong-Tam**
Toronto City Council

9:40-10:20

Definitions and Data: Measuring Impact

- > **Dr. Wendy Cukier**
Founder and Academic Director
Diversity Institute, Ryerson University
- > **Dr. Suzanne Gagnon**
Chair in Leadership Education and Professor
University of Manitoba
- > **Sadaf Parvaiz**
Director, Americas Diversity and Inclusiveness Office
EY
- > **Ashley Walker**
Vice President, Operations
The Evidence Network

10:20-10:50

Gender Lens on Entrepreneurship

- > **Dr. Sarah Kaplan**
Director
Institute for Gender and the Economy
Professor
University of Toronto

10:50-11:00

Break

11:00-12:00

Matching Discourse with Dollars: Corporate Strategies to Support Diverse Entrepreneurs

- > **Cassandra Dorrington**
President
Canadian Aboriginal and Minority Supplier Council
- > **Stephanie Fontaine**
Country Director
WeConnect International

> Additional Speaker TBA

12:00-1:00

> Lunch

Sponsored by Canadian Council of Small Business and Entrepreneurship

1:00-2:00

Networks to Support Diverse Entrepreneurs

- > **Elise Ahenkorah**
Programs and Partnership Lead
UCalgary Hunter Hub for Entrepreneurial Thinking 's WELab
Founder
#shemeets
- > **Dr. Mary Kilfoil**
President
Canadian Council for Small Business and Entrepreneurship (CCSBE)
Founder
Innovate Atlantic Inc
- > **Dr. Mai Thi Thanh Thai**
Editor in Chief
Journal for Small Business Entrepreneurship (JSBE)
Associate Professor, Entrepreneurship and Innovation
HEC, Montreal

> **Megann Willson**

Partner and CEO
PANOPTIKA and CCSBE Board Member

> **Despina Zanganas**

Co-Founder
Lean in Canada

2:00-3:00

Unlocking Resources Women Need

- > **Brooke Gordon**
Senior Advisor, Women Entrepreneur
BDC
- > **Danielle Graham**
Principal
Dream Maker Ventures
- > **Shannon MacDonald**
Managing Director
Accenture
- > **Amanda Munday**
CEO
The Workaround

3:00-3:30

Diversity Inclusion Now Closing Remarks

3:30-5:00

Women's Entrepreneurship Knowledge Hub Action Planning



WIFI Details

To join, please select RUSecure as the network and enter the following:

Network: RUSecure

Network Key: EGGY1



Next, open your browser, and it will take you to the Ryerson Portal login screen where you will enter the following:

Username: oakham.guest

Password: RUconf836\$

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WOMEN'S
FOUNDATION

FONDATION
CANADIENNE
DES FEMMES



Women
Entrepreneurship
Knowledge Hub

Portail de connaissances
pour les femmes
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